

Why Choose Us?

Written by Ricco Semento
Monday, 08 February 2010 18:00



Over the past 10 years we have existed as a company, we have worked on a huge variety of different websites of all shapes and sizes, and have dealt with problems as varied as they are complex. Throughout it all we have strived to offer the best customer service we possibly can - 99% of the time you will find a human being at the other end of the phone (or email) ready to look into any problems or issues you may have.

Expertise

As the saying goes, 'There are many ways to skin a cat', and this is true for web development also. There are both good and bad ways to develop websites and we have noticed that many web design companies utilise outdated or erroneous methods which although are not always visible on the surface of the website, they often become apparent later when search engine optimisation and Google rankings fail to produce the desired results. We combine expert, tried and tested knowledge from the outset, choosing the optimum methodology to develop your website with it's longevity and visibility firmly in mind.

Aggressiveness

Notwithstanding the above, we are also proud to be one of the very few companies in Northwest Indiana that actually takes on your project as if it our own company! Each client we work with gets special treatment, new ideas, and secret weapons that we just don't sell to anyone. Your business is unique, and your website should be also. Our job isn't to just build you a stunning functional website, but to build you a tool that you can use to increase sales and customer satisfaction.

Attention to detail

Although time is of the essence, a hurried website can create more problems than it solves. For this reason, we always ensure that each and every website we create is tested to the fullest. This is especially necessary on database driven websites where data and it's storage and

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retrieval is of such vital importance. In this regard, our attention to the minute and detail inherent in these kinds of projects is paramount and we pride ourselves in having forged an excellent track record in creating many of these systems, the majority of which have been running faultlessly for many years now without incident.

Tricks of the trade

Although we cannot give too much away, over the years we have discovered several methods by which we can ensure that a website receives the visitor traffic it deserves. We know all the ins and outs of web design, how to make your page load faster, cleaner, better, how to make it rise in the search engines rankings, and how to get your name out there for more people to see. Most web designers are NOT in the marketing business. They are in the web design business. Speed Limit Media is in the Technology and Marketing business. Our job is to promote you!

Passion

Last but certainly not least, we have a real passion for web development and online marketing. We are genuinely interested in our clients businesses and assisting them in their growth. Many of our clients will attest to our willingness to research and investigate avenues of potential expansion, and we have garnered a reputation for our commitment and enthusiasm behind each and every project we manage, continuing to assist the growth and development of our clients sites both now and into the future.

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